



DATE	VENUE	REGISTRATION
Wednesday, 27 th April 2016	Hotel Sercotel Spa Porta Maris Plaza Puerto del Mar, 3-5 03002 Alicante www.sercotelhoteles.com	To confirm your attendance, please register online before Monday, 25th April using the link below: www.cambridge.es/alicante2016

ALICANTE 2016

The Cambridge Learning Journey starts here

The Cambridge Experience Alicante 27th April 2016

Come and join us!

We'll be having a prize draw, so if you're lucky you could win a **pack of Cambridge books and goodies!**

► THE TALKS

17:00-17:20 REGISTRATION

17:20-17:30 INTRODUCTION AND WELCOME

17:30-18:30

1 KEEPING THE SCREENAGERS HAPPY BY BEN GOLDSTEIN

We all know how video can engage and motivate today's screenagers, but are we making the best of the media? This workshop outlines the changes that the digital age is making to the use of video in and out of class. In doing so, we will analyse the kinds of videos that the YouTube generation watch and how they interact online. We will go on to analyse the four key functions of video and finally show how authentic material from Discovery Education™ can be adapted and integrated into other skills and language work. Examples from *Smart Planet* will be shown.

18:30-18:45 THE CAMBRIDGE LEARNING JOURNEY

18:45-19:15 COFFEE BREAK

19:15-20:15

2 BEYOND THE LANGUAGE CLASSROOM: LIFE SKILLS FOR GENERATION Z BY RACHEL JEFFRIES

Adaptable and transferable skills are now essential in an increasingly globalised and fast-changing world. It is more important than ever to integrate life skills into our students' learning in preparation for their further education and professional lives. The subsequent classroom discussions which arise will challenge students to consider what transferable skills they can offer in order to face their future challenges and become rounded citizens. This session will look into how we can incorporate life skills learning into our classes and help ensure that Generation Z is as well prepared as possible for its future.

20:15-20:20 RAFFLE

► THE SPEAKERS

1 BEN GOLDSTEIN has taught English for over twenty years in the UK, Spain and Hong Kong. He currently teaches on The New School's online MATESOL program (New York). He is the author of the coursebook and workbook for *English Unlimited Advanced* and the Secondary course *Smart Planet*. He has also written the teachers' methodology handbooks *Working with Images* and *Language Learning with Digital Video*. His main interests lie in intercultural issues, identity, images and video and English as an International Language.

2 RACHEL JEFFRIES started her teaching career in 2008 as a secondary teacher of Drama in the UK, later moving into the world of ELT. She has experience in teaching a wide range of nationalities, ages and in various countries including Italy, Australia and Spain. She holds the PGDE (Post Graduate Diploma in Education) and the DELTA. Rachel is currently a Teacher Trainer at Cambridge University Press Iberia.

