

Cambridge Day 2019

BUCHAREST, ROMANIA





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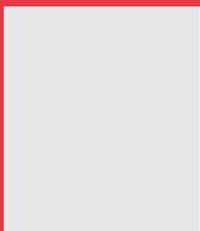
BUCHAREST, ROMANIA

Good morning,

We are delighted to welcome you to the 2019 Cambridge Day for Romania, hosted jointly by Cambridge University Press and Cambridge Assessment English. The event is supported by Fischer and Sitka, with the participation of Cambridge authorised exam centres.

We hope you enjoy the fantastic speakers we have lined up, please look inside for more details. Today is also a chance to gain insight into our publishing and exam centre updates. Don't forget to join the raffle at the end of the day for your chance to win free Cambridge books, including a signed copy of Raymond Murphy's new edition of English Grammar in Use!

With best wishes,



Duncan Christelow
Head of Sales,
Eastern and Central Europe
Cambridge University Press



Nick Beer
Regional Commercial Head, Europe
and North Africa
Cambridge Assessment English

Programme

9 am – 9:30 am	Registration and Networking
9:30 am – 10 am	Welcome by Duncan Christelow from Cambridge University Press and Nick Beer from Cambridge Assessment English
10 am – 10:55 am	Ben Goldstein Keeping the 'Screenagers' Happy We all know how video can engage and motivate today's 'screenagers' but are we making the best of the media? How can we really connect with our learners through video? This talk begins by outlining the key roles of video and then analyses the changes that the digital age is making to the use of video in and outside class. We finish by showing ways that students can think critically about the genre and create their own successful videos. Examples of student work will be shown.
10:55 am – 11:40 am	COFFEE BREAK
11:40 am – 12:25 pm	Sarah Ellis - <i>Senior Assessment Services Manager, Cambridge Assessment English</i> A2 Key, A2 Key for Schools, B1 Preliminary and B1 Preliminary for Schools have undergone a thorough review to ensure they continue to remain relevant to the needs of schools and learners. The new exam formats will start being used from January 2020. This session will provide an introduction to the changes and look at a few ideas for preparing for the new tests
12:25 pm – 1:20 pm	Karen Saxby YLE and the Education of Imagination Let's reconsider motivation v instruction v education. Let's explore why learners need more opportunities to use their imaginations. Let's reconsider our roles as 'teachers'. Let's think of ways to bring more creativity, critical thinking, communication and a sense of community into our YLE lessons. Let's think of ways to engage, empower, enthuse and enable our young learner by using 'out of the box' learning experiences!
1:20 pm – 2:20 pm	LUNCH
2:20 pm – 2:35 pm	Aniella Busila, Cambridge Assessment English Consultant Cambridge Assessment English Qualifications Updates
2:35 pm – 2:50 pm	Nick Beer and Sarah Ellis, Cambridge Assessment English CELTA - setting the highest international teaching standards
2:50 pm – 3:45 pm	Matthew Ellman Practice Makes Perfect! But only if... Do you prepare students for Cambridge exams? Practice is a vital part of good exam preparation but there is a right and a wrong way to practise. In this session we'll look at the different official exam practice materials provided by Cambridge, and we'll explore the best ways that you can use them with your students – both in and out of the classroom!
3:45 pm – 4 pm	Raffle and Closing Remarks

Speaker Biographies



BEN GOLDSTEIN

Ben Goldstein is a teacher, teacher trainer, materials writer and international conference speaker. He has taught English for over twenty-five years in the UK, Spain and Hong Kong. He currently teaches on The New School's online MATESOL program (New York). He has co-authored the secondary course book series *Eyes Open* and the adult series *English Unlimited* and *Evolve* as well as the teachers' methodology handbooks *Working with Images* and *Language Learning with Digital Video* - all published by Cambridge University Press. His main interests lie in intercultural and identity issues, visual literacy and English as an International Language.



KAREN SAXBY

Karen Saxby has produced a wealth of material for younger learners of English, with recent published works including the 'Fun For' series for *Starters*, *Movers* and *Flyers*, the 'Story Fun' series and 'KET for Schools Trainer', all written for Cambridge University Press. Karen has an RSA TEFL diploma and a first class degree in Linguistics and French. She left the classroom to focus on a full-time career as a writer of teaching and testing material for students of English, with a particular interest in producing material for young learners. Karen has given talks and run workshops to teachers in various countries on behalf of Cambridge Assessment. Additionally she has acted as a consultant for the production of EFL material and the development of language test formats.



MATTHEW ELLMAN

Matthew Ellman works as regional ELT Trainer for Cambridge University Press, delivering face-to-face and online training for teachers and institutions across Europe, the Middle East and North Africa. He has worked as a teacher and trainer in the UK, Spain and Malaysia, where he was responsible for managing training to British Council teachers nationally, and has delivered workshops and talks in a further 20 countries. Matthew sits on the committee of the IATEFL Teacher Training and Education SIG, and was the winner of the British Council's MA Dissertation Award at the 2018 ELTons. Find him on Twitter at @MatthewEllman.